



## Water Works photo contest

### photo

Show us you and a glass of good ol' Athens tap water.

### prize

Your photo is used in a commercial to air on Charter TV in October.

### more

[accgov.com/WaterWorks](http://accgov.com/WaterWorks)  
Athens-Clarke County  
Water Conservation Office  
706-613-3729  
[savewater@accgov.com](mailto:savewater@accgov.com)



## Public Utilities

# 2021 official rules

your photo in a commercial!

### eligibility

This contest is open to entrants of all ages and levels of experience who reside, work, or attend school or university in Athens, GA. Entrant submitting photo must be 18 or older. By submitting an entry, each entrant agrees to the rules of the contest.

### requirements

#### CONTENT REQUIREMENTS

- 1) It's hard to beat a cold glass of water on a hot day. We want to see you enjoying a refreshing glass of Athens tap water in our Water Works photo contest. Send us a photo and fill in the blank: *Water Works. Today. Tomorrow. For (fill in your name).* Get creative! Show us your pet enjoying water. Balance a glass of water on your feet while doing yoga. Have fun!

#### SUBMISSION REQUIREMENTS

- 1) Photo entries and completed submission form must be submitted electronically via the official contest channel found at [www.accgov.com/WaterWorks](http://www.accgov.com/WaterWorks). No printed photos will be accepted.
- 2) Each entrant may submit up to five (5) photographs. Please submit a separate form for each entry. Entrants are eligible to win for up to two (2) photographs submitted.
- 3) Photos must be a high quality, hi-res .jpeg or .jpg format, no larger than 16 MB. Photos that have been digitally altered beyond standard optimization (minor adjustments, including sharpening, contrast, toning, cropping, rotation, red-eye removal, slight color adjustment, "auto-fix," etc.) will be disqualified. Panoramas are not acceptable.
- 4) Photos must be submitted no later than 11:59 PM on August 31, 2021. ACC is not responsible for entries that are lost, late, misdirected, damaged, incomplete, or in violation of copyright laws.
- 5) By submitting a photo, the entrant certifies that he/she is the sole creator and copyright owner of the submitted photograph. All photos must be original work, taken by the entrants. No third party may own or control any materials the photo contains, and the photo must not infringe upon the trademark, copyright, moral rights, intellectual rights, or rights of privacy of any entity or person. Photos that violate or infringe on another person's rights, including but not limited to copyright, are not eligible.
- 6) For a photo in which a person is recognizable, you must be prepared to provide a model release from the subject or, in the case of a minor, the subject's parent or guardian, to the Unified Government of Athens-Clarke County (ACC) upon request.
- 7) The entrant grants the Unified Government of Athens-Clarke County (ACC) perpetual, royalty-free, and irrevocable right and license to use, publish, print, copy, promote, distribute, alter, adapt, modify, edit, reproduce, or otherwise display entries in any way it sees fit without limitation or compensation to entrants for the purposes of public information, public service announcements, and education. All educational materials created by ACC are provided free of charge. The entrant retains their copyright.
- 8) Photo entries must comply with OFFICIAL RULES. Failure to comply will result in disqualification. Rights are reserved by the Unified Government of Athens-Clarke County (ACC) to disqualify an entrant who submits a film that is deemed to be offensive, libelous, slanderous, inflammatory or otherwise inappropriate in any way for this photo contest.

### judging criteria

The judges will score photos for the finalist round based on: 1. Effective composition, 2. Originality & creativity of photo, & 3. Quality of photo. Finalist photos move to the audience choice judging on [accgov.com/WaterWorks](http://accgov.com/WaterWorks). The ten photos with the most votes will be featured in a 30-second commercial on Charter TV in October.