



GATEWAYS & TRANSPORTATION ENHANCEMENTS

“Enhancements” PRESENTATION



PROJECT/DESCRIPTION

Project

- **Enhancements to provide a cohesive feel in Athens-Clarke County and promote key elements of Athens' character, identifying neighborhoods and highlighting cultural interests.**

Description

- **Provide enhancements to gateways and roads across Athens-Clarke County**
 - **Place making features (such as monuments, pedestrian light poles, landscape plantings, art, etc.)**
 - **Roadway landscape enhancements (such as median beautifications and street trees).**

“Enhancements” PRESENTATION



PLACE MAKING FEATURES



“Enhancements” PRESENTATION



LANDSCAPE ENHANCEMENTS



“Enhancements” PRESENTATION



COMP. PLAN SUPPORT

- ***Economic Development: Need & Opportunity (l)*** - Adjust and plan for changes in technology that alter the way we shop or even travel (transportation modes).
- ***Land Use: Needs & Opportunities (f)*** – Establishment of gateway corridors that leave an impression upon visitors and provide access to necessary destinations for citizens.
- ***Land Use: Strategy (5)*** – Create appealing community gateways and corridors by recognizing their challenges and opportunities. This includes plans for redevelopment and revitalization that consider potential uses while balancing real estate value with aesthetics, allowing movement with safety, and creating appealing community gateways from the outside of the County into Downtown.
- ***Neighborhoods: Needs & Opportunities (a)*** – Create inviting city entrances that embrace community character and promote a sense of pride through beautification efforts.
- ***Neighborhoods: Strategy (2)*** – Ensure equitable access to basic infrastructure, including sidewalks, lighting, street trees, etc. to enhance neighborhood safety and identity.
- ***Transportation: Needs & Opportunities (m)*** – Repair streets and sidewalks that will dually increase safety while beautifying streets. A sidewalk bank should be used to help with costs.
- ***Land Use: Community Work Program*** – Systematically implement recommendations of the Prince Ave. Corridor Study.

“Enhancements” PRESENTATION



MAYOR & COMMISSION

Strategic Commitments

- **Transportation Mobility and Connectivity**
- **Accountable and Responsive Government**

Selection Criteria

- **Promotes the Goal of Improving Equitability of Capital Improvements throughout the Community**
- **Protects the community's existing transportation infrastructure investments**
- **Promotes the upgrade and continued use of alternative transportation facilities**
- **Maintains or improves air quality**
- **Promotes health and safety**
- **Promotes Increased Access to existing public facilities**
- **Reduces Vehicle Miles Traveled and Traffic Congestion**
- **Continues TSPLOST 2018 Corridor Improvements or transportation related safety improvements**
- **Promotes Increased Usage of the Transit System, including improving Pedestrian access to Transit Facilities**
- **Implements components of an updated Greenway Network Plan**
- **Continues Sidewalk & Multi-Use Trail Construction**

“Enhancements” PRESENTATION



TRIPLE BOTTOM LINE

Economic Prosperity

- **Positive**
 - An inviting entrance to the county will help motivate visitors to shop, eat, and attend various concerts and social events.
- **Negative**
 - Tax-based budget requests needed for the capital and operational costs of installing and maintaining attractive gateway markings and landscapes would be an additional cost to citizens.

Social Well-Being

- **Positive**
 - The enhancement will create a sense of identity and ownership to citizens and security to visitors indicating they have reached their destination.

Environmental

- **Positive**
 - Protect the community's existing transportation infrastructure investments
 - Installation of street trees will increase aesthetics while contributing to air-quality.
-



BUDGET

Proposed Cost

- **Total Project Cost**
 - **\$1,451,00**
- **Annual Operating Costs**
 - **\$142,000**

1.	Land Acquisition / ROW / Easement:	50,000
1.	Design Fees: (Minimum of 12% of Construction costs for new construction)	96,000
1.	Miscellaneous Fees: (Minimum of 3% of Construction costs – used for permitting, etc. Utilize minimum of 10% if land acquisition is necessary)	24,000
1.	Construction: (Provide a detailed cost estimate of this component)	800,000
1.	Construction Contingency: (Calculate at 10% of the Construction line item. If additional Construction Contingency is needed, use one of the “Other” below)	80,000
1.	Acquisition of Capital Equipment:	77,000
1.	Testing: (Minimum of 3% of construction costs for project whose construction component if over \$1 million and 5% for those whose construction component between \$1 million and \$500,000 and 10% of construction costs for projects less than \$500,000.	40,000
1.	Project Management: (Calculate at 4% of total budget line items above)	47,000
1.	Project Contingency: (Calculate at 10% of the total budget line items above. If additional Project Contingency is needed, use one of the “Other” below)	121,000
1.	Public Art: (Calculate at 1% of the Construction line item)	8,000
1.	Other (describe): Enhanced Public Art	75,000
1.	Other (describe):	
	Project Subtotal:	1,422,000
14.	Program Management (Calculate at 2% of Project Subtotal):	29,000
	TSPLOST 2023 Project Total:	1,451,000

“Enhancements” PRESENTATION



CONSIDERATIONS

ACCGov Impacts

- **Community gateway and landscape enhancements will benefit all ACCGov departments through increased funding from traditional tax base.**
- **Beautification and accessibility efforts should always be considered a positive to encouraging the growth and development of the community.**



“Enhancements” PRESENTATION