

Submitted By: Jody Graichen
Historic Athens
Phone: (706) 353-1801 Alt. Phone: (614) 315-3577
Email: jody@historicathens.com

Project Type: Streets/Roads/Bridges related projects - Transportation & Public Works Department
General Program Goal: Social Well-Being

Previously Submitted and Rejected: No
Continuation Project: No

Project Total Cost: \$ 95,000

Total Annual Operating Cost: \$ 0

Abbreviated - Project Description: This project provides funding to identify historic district streets and neighborhoods with markers added sign toppers designating historic districts would be installed on each street sign within Athens-Clarke County's 17 historic districts.

Project Location/Address: Each of the 17 historic districts throughout Athens

Is the Site currently owned by the Unified Government of Athens-Clarke County? No

Is the Site within State Highway Rights-of-Way? No

Site Specific Information: Sign toppers designating historic districts would be installed on each street sign within Athens-Clarke County's 17 historic districts as noted here:
<https://www.accgov.com/807/Historic-District-Maps>. This proposal also includes ordering surplus to account for future historic districts (Athens typically adds a new district every 2-3 years) plus damage or theft.

Does this Project require the acquisition of any land rights, whether existing sites, new site, easements, or Rights-of-Way? No

Project/Program Description: This initiative will assist with way-finding throughout Athens historic districts, equitable identification of the historic districts, and celebration of local heritage that represents our complete community. Signage installed atop current street signs would state "Historic District" to enhance the existing character of each, and raise awareness for both residents and guests of the designation that lends to the historic integrity of our residential neighborhoods and commercial downtown district.

Project Mission Statement/Selection Criteria: The goal of this project is to equitably identify our historic districts for pedestrian and auto traffic throughout the historic core, allowing residents and guests to better appreciate the space they are in and honor our varied local history. Street sign toppers would assist with way-finding, promote events that celebrate Athens' unique past, and signify our collective appreciation for the individuals and architecture that came before us. Athens historic districts tell stories that range from the classical to the vernacular, and each is noteworthy for its contribution to our shared story. These enhanced street signs will help spread that story both far and wide.

How is this Project recommended/included in any approved ACCGov Land Use Plan, Master Plan, Corridor Study, or Service Delivery Plan? N/A

How is this Project included in the Madison Athens-Clarke County Oconee Regional Transportation Study (MACORTS) long-range Transportation Improvement Plan (TIP)? N/A

Attachments:

[Attachment 1 - Sign Image](#)

PROJECT JUSTIFICATION

How will the Project meet one or more of the Selection Criteria?

Promotes the Goal of improving Equitability of capital improvements throughout the Community:

Historic District street signs would be installed at each intersection within all of the 17 historic districts, ensuring all residents the opportunity to celebrate their long-time and ongoing contributions to Athens. Equitable installation in every district guarantees thorough representation across all economic divides and tells a complete and inclusive story for any and all within the historic districts. Installation in all historic districts avoids favoritism or the impression that one chapter of history is more or less important than others. Installation will be a one-time event that will result in a long-term wayfinding solution that calls attention to our appreciation for local history. Signs would state "Historic District" to avoid disputes regarding adjacent neighborhood boundaries.

Triple Bottom Line Impacts

Positive Benefits for the Economic Prosperity of Athens-Clarke County: Historic District signage installed on existing infrastructure will assist with way finding, and advance the tourism industry, while celebrating and elevating appreciation for our local historic districts. This proposal very deliberately suggests using generic "Historic District" street sign toppers to ensure the greatest possible efficiency for the initial investment, while also allowing for surplus signs to be ordered to address future historic districts, as well as potential damage of theft. People choose to live-in and visit Athens because of its unique character. That character is the sum of 17 individual historic districts that provide tangible evidence of our community's past. In order to celebrate this history equitably, installation of signs on existing poles in all districts would promote economic prosperity for all residents and businesses within each of the historic districts.

Detrimental Impacts to the Economic Prosperity of Athens-Clarke County: N/A

Positive Benefits for the Social Well-Being of our Residents and visitors: In an effort to share a representative history of inclusion for all Athens-Clarke County residents, sign toppers would be installed in each historic district for the social well-being of all who live in or visit those neighborhoods. Too often history is told through our most high-end recollections, but signs in each of our historic districts -- as economically diverse as they are -- would ensure that each neighborhood is celebrated for its varied contributions to our shared story. Neighborhood pride, pride of ownership, and the potential to unlock

further interest in Athens local history are all benefits of this sign package. Additionally, social well-being will increase from clearer demarcation of historic districts, increased tourism opportunities, and an overall improvement for downtown way finding. Signs will equally benefit pedestrian and vehicular traffic.

Detrimental Impacts for the Social Well-Being of our Residents and visitors: N/A

Positive Impacts on the Environment: Sign toppers will be installed on existing sign posts, so will not involve any additional construction resources.

Detrimental Impacts on the Environment: N/A

Positive/Negative Impacts on ACCGov Departments, Agencies, or other Organizations, if not covered in one of the above questions: N/A

Project Costs

Detailed project capital budget costs (to be funded from TSPLOST 2023 only):

Project Costs (round to thousand)	Amount
1. Land Acquisition / ROW / Easement:	\$
2. Design Fees: (Min.12% of New Const.; 14% of reno,; 16% for LEED proj.)	\$
3. Miscellaneous Fees: (Min. Minimum of 3% of Construction Costs – used for permitting, etc. Utilize minimum of 10% if land acquisition if necessary.	\$
4. Construction:	\$
5. Construction Contingency: (10% of the Construction line item)	\$ 50,000
6. Acquisition of Capital Equipment	\$
7. Testing:	\$
8. Project Management: (4% of the total budget line items above)	\$ 2,000
9. Project Contingency: (10% of the total budget line items above)	\$ 5,000
10. Public Art: Calculated at 1% of the Construction line item.	\$
11. Other 1: cost of ordering 558 signs and hardware, incl. freight; priced in consultation with ACC Traffic Engineer Tim Griffeth and ACC vendor TAPCO (attached sales quote priced for more signs than requesting)	\$ 36,000
12. Other 2:	\$
Project Subtotal:	\$ 93,000
14. Program Management (2% of Project Subtotal):	\$ 2,000
TSPLOST 2023 Project Total:	\$ 95,000

Attachments:

[Attachment 2 - Sales Quote](#)

Project Financing

Is the proposed Project to receive funding from source(s) other than TSPLOST 2023? No

Historic



District



Safe travels:

Traffic and Parking Control Co., Inc.
5100 West Brown Deer Road
Brown Deer, Wisconsin 53223
Phone (800) 236-0112 • TAPCOnet.com • Fax (800) 444-0331

SALES QUOTE

Customer Copy

Table with 2 columns: Field (Number, Date, Page) and Value (Q21012859, 8/6/2021, 1)

Table with 2 columns: Sell To Cust. (Athens-Clarke County, Traffic) and Ship To Cust. (Athens-Clarke County, Traffic)

Table with 6 columns: Customer PO #, Expires, Slsp, Terms, Freight, Ship Via

Main item list table with columns: Item, Description, Quantity, UM, Price, Extension

Lead Time: 8-10 Weeks

Thank you - Kyle Stewart
#262-649-5092
Kyle.Stewart@tapconet.com

Shipment within
Acceptance By
Date
By

Summary table with 4 columns: Merchandise, Freight, Tax, Total

All prices are listed in US Dollars (USD)
For terms and conditions, please visit: https://www.tapconet.com/terms-conditions